

#### CONTACT

- 234-237-7351
- ashley@ashleyhunter.art
- ashleyhunter.art ۲
  - CV VIDEO

# SOCIALS

- Ashleyhunter
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- in Ashleyhunter

# **EDUCATION**

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## **Bachelor of Fine Arts**

Major: Graphic Design University of Akron Main Campus Akron Guarantee scholarship Deans list

#### Associate in Arts

University of Akron Main Campus Deans list

# **SKILLS**

Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe Dreamweaver Adobe Dimension Adobe AfterEffects Adobe Lightroom Adobe Premiere Pro **Microsoft Office Suites** Social Media Platforms Google Suites WordPress Presentations Typography Color Theory **Motion Graphics** Canon cameras

# **LEADERSHIP & VOLUNTEER**

#### Student Society of Illustrators(SOSI)

- Designed and conducted illustration workshops for fellow students, focusing on diverse techniques and styles to inspire and elevate the skills of participants.

# **EXPERIENCE**

## Visual Design Freelancer - Fiver, Creative Market Atlanta, GA; Remote - April 2019 to Current

- Designs detailed, comprehensive, and creative projects from user flows to wireframes, mockups to interactive prototypes, and motion presentations.
- Generates content for websites, social media, and various digital platforms, enhancing B2B visibility and a 20% increase in click-through rates.
- Proficient in the creation of dynamic motion graphics and precise video editing for engaging promotional materials.

## Marketing Specialist/Graphic Designer - DallasEstates Atlanta, GA; Hybrid - May 2022 to March 2023

- Developed and delivered effective media strategies and plans, utilizing research tools and historical client data.
- Crafted impactful presentations, ensuring a visually compelling representation of real estate properties.
- Strategic social media management, curated content to enhance brand visibility and interaction by 15%.

## Graphic Design Intern - Rediscovery Centre Dublin, Ireland - Aug 2021 to Dec 2021

- Led diverse graphic design projects for a non-profit organization, encompassing the development of exterior signage, print promotional materials, and event marketing campaigns.
- Collaborated seamlessly with cross-functional teams to contribute to the design process and incorporate client feedback.

#### Student Intern - Circle Of Life Akron, OH - Nov 2019 to March 2020

- Introduced innovative and user-friendly design elements to the company's website, improving 13% of user experience.
- Designed compelling visual materials, including brochures, letterheads, and business cards to ensure consistent and cohesive visual elements across various touchpoints.